



ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ

ÜSİMP

2011
ULUSAL KONGRESİ

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir



Beyond the First World Corporation

Terry A. Young

President

Beyond the First World Corporation

11707 Fallbrook Drive, Suite 5216

Houston, Texas 77065-3544, USA

+1-713-306-8108

terryyoung@beyondthefirstworld.com

www.beyondthefirstworld.com



**ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ**

ÜSİMP

**2011
ULUSAL KONGRESİ**

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir

Barriers to Industry – University Collaboration

- Geography
- Cultural Factors
- Laws and Bureaucracy
- No Commercial Need
- Intellectual Property Rights (IPR)
- University Curricula & Change
- Poor I – U Relationships



**ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ**

ÜSİMP

**2011
ULUSAL KONGRESİ**

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir

The Critical Factor

Industry partnerships are made by Faculty Members (working with industry colleagues), not by the University's Administrative Offices.



**ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ**

ÜSİMP

**2011
ULUSAL KONGRESİ**

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir

National Models of I – U Collaboration

- Bayh-Dole Act of 1980
- The I-U-G Model
- CORDIS FP7 Model
- Faculty-owned Model
- The Canadian Model
- The Glasgow Model
- The Chinese Model
- “No Innovation Policy” Model



**ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ**

ÜSİMP

**2011
ULUSAL KONGRESİ**

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir

Positive Actions

- RFP's requiring I-U Collaboration
- Industry Consortia at University
- Tax credits
- University Incubators . . .
- Students hired by Incubators
- Innovation Intermediaries
- Invention Match Makers



**ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ**

ÜSİMP

2011

ULUSAL KONGRESİ

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir

More Positive Actions

- Open Portals
- Open Innovation
- Crowd Sourcing
- Startup Chile
- Social Media
- Donations of Intellectual Property



ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ

ÜSİMP

2011
ULUSAL KONGRESİ

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir

Personal Actions

- Meet Industry Colleagues at Events
- Speaker Program
- Department Presentations
- Job Fair
- Local Press
- Business Plan Competition
- Focus on Core Competencies



ÜNİVERSİTE
SANAYİ
İŞBİRLİĞİ

ÜSİMP

2011
ULUSAL KONGRESİ

2 - 3 Haziran 2011

E.Ü. Atatürk Kültür Merkezi, İzmir



Beyond the First World Corporation

BFW News is published with 10 new articles every Monday & Thursday concentrating on “Innovation for International Development”.

www.beyondthefirstworld.com

Register for newsletter to receive a short reminder note with titles of papers and articles for each issue.