



ÜSİMP

ÜNİVERSİTE - SANAYİ İŞBİRLİĞİ
MERKEZLERİ PLATFORMU

USIMP TT TRAINING COURSE PROGRAMME

“COMMERCIALISATION OF RESEARCH OUTPUTS”

22-24 March, 2019

Venue: ITU Foundation-Social Facilities, Istanbul, Turkey.

DAY 1: 22 March 2019, Friday

08:30 – 09.00 Registration

09.00 – 09.30 Welcome Speeches

09:30 – 11.00 **MODULE 1: Creating Policy and Directives at Universities and Raising Awareness About Knowledge/Technology Exchange Issues** - Lecturer: Fazilet Vardar

11.00 – 12.00 **MODULE 1:** Discussion and Interactive Session – Coffee

12:00 – 13:00 **MODULE 1: continued** - Fazilet Vardar

13.00 – 14.00 Lunch – At the Venue for Networking

14.00 – 15:30 **MODULE 2: Managing Invention Disclosure Process** - Lecturer: Serhat Dalkılıç,

15.30 – 16.30 **MODULE 2:** Discussion and Interactive Session – Coffee

16.30 – 18.00 **MODULE 2: continued** - Serhat Dalkılıç

DAY 2: 23 March 2019, Saturday

09.00 – 10.30 **MODULE 3: Managing Invention Protection Process** - Lecturer: Özlem Tigin

10.30 – 11.30 **MODULE 3:** Discussion and Interactive Session– Coffee

11.30 – 13.00 **MODULE 3: continued-** Özlem Tigin

13:00 – 14:00 Lunch – At the Venue for Networking

14.00 – 15:30 **MODULE 4: Preparing Commercialization Action Plan** - Lecturer: Aysun Beyazkılıç Koç

15.30 – 16.30 **MODULE 4:** Discussion and Interactive Session– Coffee

16.30 – 18.00 **MODULE 4: continued** - Aysun Beyazkılıç Koç



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DAY 3: 24 March 2019, Sunday

09.00 – 10.30 **MODULE 5: Working for the Marketing of Technology** – Lecturer: Bilgin Yazlık

10.30 – 11.30 **MODULE 5:** Discussion and Interactive Session – Coffee

11.30 – 13.00 **MODULE 3: continued** - Bilgin Yazlık

13:00 – 14:00 Lunch – At the Venue for Networking

14.00 – 15:30 **MODULE 6: Acceleration of Commercialization Through Licensing and Spin-Off Creation** - Lecturer: Mustafa Çakır

15.30 – 16.30 **MODULE 6:** Discussion and Interactive Session– Coffee

16.30 – 18.00 **MODULE 6: continued** - Mustafa Çakır

ALL MODULES will be supplemented with exercises and break-out sessions and coffee will be served throughout.